The signature of a winner

A. Lincoln

1864...Elected by a Landslide

At a time when our country was faced with one of its greatest crises, one tall, bearded man rose above the turmoil to help ensure a liberated future for all Americans. With the Emancipation Proclamation in January of 1863, Abraham Lincoln cemented the foundations that truly made America the land of the free. Just nine months later, the President was to face yet another challenge—the elections of 1864.

Abraham Lincoln was not a newcomer to the campaign trail. He was already known for his ability to defeat popular adversaries and win public support. In running for his first term as president, Lincoln bested William H. Seward, a seasoned politician and the long-standing party favorite, to win his party's nomination for president. After winning the presidential election, Lincoln became even more astute at sensing the feelings of America and making the public's goals his own.

When the votes were tallied in 1864, the public had clearly renewed their confidence and trust in Abraham Lincoln by electing him president once again—this time by a landslide. Lincoln won more than 90% of the electoral vote. Following his handsome victory, President Lincoln was to carry on the ideals that earned him a respected and favored position with the public. He was a man for his times, and the choice of the people.



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